







<b>Name of the College</b>	7304 - ERODE SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)
<b>Name of the Department</b>	MASTER OF BUSINESS ADMINISTRATION
<b>Name of the Degree &amp; Course</b>	M.B.A.-MASTER OF BUSINESS ADMINISTRATION
<b>Name of the faculty member</b>	DR. SHANTHI R
<b>Regular Or Adjunct</b>	Regular
<b>Image</b>	
<b>Present Designation</b>	PROFESSOR
<b>Residential Address</b> Line 1	G-1, STAFF QUARTERS, B.I.T
Line 2	SATHYAMANGALAM - 638401
<b>District</b>	ERODE
<b>Telephone number</b>	-
<b>Mobile number</b>	+91 - 8667555064
<b>Email</b>	SHANTHIRESEC@GMAIL.COM
<b>Gender</b>	FEMALE
<b>Community</b>	BC
<b>PAN Number</b>	AJPPR9077G
<b>Passport Number</b>	
<b>Aadhar Number</b>	350807498384
<b>Faculty code given by C.O.E.</b>	
<b>Faculty code given by A.I.C.T.E.</b>	43543424353
<b>Date of Birth</b>	01-02-1978
<b>Age</b>	45
<b>I. Particulars of Educational Qualification : (only completed)</b>	

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades obtained / Ph.D. Awarded (Y/N)	Class obtained	Certificate
PH.D.	PH.D.	OTHERS - MARKETING	2010	OTHERS - JIWAJI UNIVERSITY GWALIOR	OTHERS - JIWAJI UNIVERSITY GWALIOR	Y		
P.G.	M.B.A.	OTHERS - MARKETING	2004	OTHERS - IGNOU NEW DELHI	OTHERS - IGNOU NEW DELHI	75	FIRST CLASS	
U.G.	OTHERS - B PHARMACY	PHARMACEUTICAL TECHNOLOGY	1999	OTHERS - JKKMMRF KOMARAPALAYAM	OTHERS - DR MGR CHENNAI	64	SECOND CLASS	
OTHERS - M PHIL	OTHERS - MPHIL	OTHERS - MARKETING	2006	OTHERS - P K R ARTS COLLEGE FOR WOMEN	BHARATHIYAR UNIVERSITY	63	FIRST CLASS	

\* Upload Scanned copy of Original Degree Certificate.

**I.a. Additional Qualification** NO ADDITIONAL QUALIFICATION

Score :

File :

**II. Title of Ph.D. Thesis**

CUSTOMER SATISFACTION SERVICE QUALITY AND BEHAVIOUR INTENTION IN MOBILE MARKET

**III. Faculty in which Ph.D. was awarded**

FACULTY OF MANAGEMENT

**IV. Academic Experience :**

**( Start from the Current working Experience ) \***

Name of the College	Designation	Joining Date	Relieving Date / Current Date for Presently Working Institutions	Experience		
				Years	Months	Days
VIVEKANANDHA INSTITUTE OF ENGINEERING AND TECHNOLOGY FOR WOMEN	ASSISTANT PROFESSOR	26-07-2010	30-04-2011	0	9	6
OTHERS - KAAMADHENU ARTS AND SCIENCE COLLEGE	ASSOCIATE PROFESSOR	16-11-2018	09-05-2023	4	5	24
OTHERS - KAAMADHENU ARTS AND SCIENCE COLLEGE	ASSISTANT PROFESSOR	14-06-2013	15-11-2018	5	5	2
SASURIE ACADEMY OF ENGINEERING	ASSISTANT PROFESSOR	13-05-2011	31-07-2012	1	2	19
ERODE SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)	PROFESSOR	10-05-2023	27-05-2023	0	0	18
<b>Total</b>				<b>11</b>	<b>11</b>	<b>11</b>

#### V. Industrial Experience :

Name of the Organisation	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days

#### VI. C.O.E. Appointment Experience :

Capacity at which service is extended for the conduct of Examination during the last year

AUR (No. of days)	Squad Member (No. of days)	External Examiner (Practical) (No. of days) 5	Central Evaluation (No. of scripts Evaluated) 8	Re-Evaluation (No. of scripts Evaluated)
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It is certified that all the information provided are true to the best of my knowledge.

Signature of the Faculty :